

# PWC TRADESHOW

## Show Overview

The Pacific Water Conference Tradeshow is the first of many water tradeshows, organised by the PWA, where buyers and sellers of water technologies and solutions will meet. There will be **international participants** offering a wide range of practical solutions and products, and special side events such as product launches, technology demonstrations and talks, the Water Conference promises to hold the tradeshow for water industry practitioners who **seek solutions** and applications relating to water and wastewater.

## Why Exhibit

The Pacific Water Tradeshow is the perfect platform to:

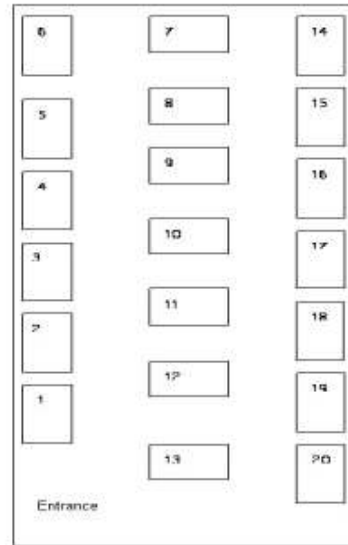
- Meet face-to-face with your **target customers**.
- **Secure leads** for post show sales.
- Launch **new products** or services.
- **Demonstrate** your product and its benefits.
- Conduct market **research**.
- **Develop** your sales database.
- **Showcase** your latest in water quality and technology solutions
- **Network** with water professionals and **promote** your products and services
- **Expand** your market reach
- Keep yourself **up-to-date** with the **latest** in water technologies

## Who Should Exhibit

Both **market leaders** and **emerging suppliers** with products or services which save water, increase recycling or reduce waste, including:

- Grey water systems
- Rain water collection
- Water retailers
- Waste water treatment
- Water saving devices
- Toilets and urinals
- Showers and tap ware
- Sustainability associations
- Waste management systems
- Water filtration
- Irrigation supplies
- Rainwater tanks
- Pumps
- \* Retro fitting devices

## Floorplan



## What You Get

Stands are US\$200 incl VAGST.

All pricing incorporates the following benefits for the full two days:

- Table (1.5metre) and two chairs
- Company name and telephone listed in the Tradeshow guide.
- Company name listed on the Tradeshow website, with a link to your website or email.

If you need extra room you may purchase another stand.

Please fill out a form on our website [www.pacificwater-association.org](http://www.pacificwater-association.org) or contact us below for more information.



**PACIFIC WATER  
CONFERENCE 2008**

Level 1, Fagima le Ala Building PO BOX 548, Apia, SAMOA  
Tel: (+685) 2888 or - Fax: (+685) 2885  
Email: [info@pacificwaterassociation.org](mailto:info@pacificwaterassociation.org)  
Website: <http://www.pacificwaterassociation.org>

## PACIFIC WATER CONFERENCE 2008

Hotel Kitano Samoa | September 9-11



## SPONSORSHIP OPPORTUNITIES & TRADESHOW INFORMATION



**PACIFIC WATER  
CONFERENCE 2008**

## BRAND INVESTMENT!

Differentiate above the rest! Have your company recognised by water industry professionals across the region through sponsorship at this inaugural event!

- ♦ Build your brand with decision makers
- ♦ Expand into new markets
- ♦ Establish new contacts
- ♦ Heighten visibility
- ♦ Raise your corporate profile
- ♦ Tap into networking opportunities
- ♦ Create positive Publicity

Take advantage of these sponsorship opportunities by being partner of the First Annual Pacific Water Conference, which promotes value and prestige for your products and services. Being a sponsor is a great way to leverage your presence and be recognised by the attendees of PWA. Maximise this opportunity now and do not be left behind by your competitors!

## Limited Sponsorship Packages, Decide Now!



**PACIFIC WATER  
CONFERENCE 2008**

### *Diamond*

**Sponsorship Level  
US\$8,000**

- A) 1 exhibition Space
- B) Invitations to marketing & networking events
  - \* four (4) passes to all conference sessions
- C) Sponsorship Acknowledgement
  - \* Logo on main signage at event entrance
  - \* Logo on main backdrop at the reception
  - \* Logo on all event marketing material where appropriate
  - \* Logo and verbal mention on any tv adverts
  - \* Logo on any newspaper adverts
  - \* Logo, link to your website and short blurb on PWC website
  - \* Logo on all conference proceedings
  - \* Corporate inserts in Participant Carry Bag

### *Ruby*

**Sponsorship Level  
US\$6,000**

- A) 1 exhibition Space
- B) Invitations to marketing & networking events
  - \* three (3) passes to all conference sessions
- C) Sponsorship Acknowledgement
  - \* Logo on main signage at event entrance
  - \* Logo on main backdrop at the reception
  - \* Logo on all event marketing material where appropriate
  - \* Logo and verbal mention on any tv adverts
  - \* Logo on any newspaper adverts
  - \* Logo, link to your website and short blurb on PWC website
  - \* Logo on all conference proceedings
  - \* Corporate inserts in Participant Carry Bag

### *Emerald*

**Sponsorship Level  
US\$4,000**

- A) 1 exhibition Space
- B) Invitations to marketing & networking events
  - \* two (2) passes to all conference sessions
- C) Sponsorship Acknowledgement
  - \* Logo on main signage at event entrance
  - \* Logo on main backdrop at the reception
  - \* Logo on all event marketing material where appropriate
  - \* Logo and verbal mention on any tv adverts
  - \* Logo on any newspaper adverts
  - \* Logo, link to your website and short blurb on PWC website
  - \* Logo on all conference proceedings
  - \* Corporate inserts in Participant Carry Bag

### *Lunch Sponsor*

**US\$1,750**

Whilst taking place within the formal framework of the conference, an official lunch also provides the opportunity to emphasize your organization's services or products in a more congenial setting.

\* **Signage:** as a sponsor of a conference lunch you are entitled to provide appropriate signage in the lunch room on the day of your sponsored lunch. The signage in the lunch room each day will be restricted to only that of the lunch sponsor for the given day.

\* Time will be allocated for the lunch sponsor to give a short presentation, or a demonstration if appropriate.

\* **Company Literature and Giveaway:** At your conference lunch, you will have the opportunity to distribute items of your company's literature and gifts/giveaways at a display table.

\* As a conference lunch sponsor your company's name and logo appear on conference directory

### *Show Carrier Bags*

**US\$3,500**

You will be "carried away" with this sponsorship! The bags will be used throughout and after the event. All Conference participants will be given the carry bag at registration. The bag will have both the PWC logo and your company logo. The bag will include the following items:

- Notepad (will carry both the PWA logo and your company logo)
- Conference Information
- Trade show brochures
- ID pocket
- Lanyard

Sponsorship will include the production of the bags.

